

SLV Branding Guidelines



Monochromatic



R:36 G:52 B:138
CMYK: 100 / 94 / 0 / 10
Pantone: 99-16 C HEX:
#23338a



R:224 G:162 B:48
CMYK: 0 / 32 / 89 / 12
Pantone: 14-15 C
HEX: #e0a230



R:76 G:82 B:163
CMYK: 82 / 78 / 0 / 0
Pantone: 99-7 C
HEX: #4b51a3



R:253 G:183 B:64
CMYK: 0 / 31 / 85 / 0
Pantone: 14-7 C
HEX: #fcb740



R:0 G:105 B:52
CMYK: 78 / 0 / 87 / 52
Pantone: 147-15 C
HEX: #006933



R:253 G:183 B:64
CMYK: 0 / 31 / 85 / 0
Pantone: 14-7 C
HEX: #fcb740
30% Opacity

Colorado Genuine

Corbel Typeface, 300 Tracking

San Luis Valley

Gill Sans MT Typeface, 177 Tracking, Bold